7th Annual Conference
BUILDING
A CULTURE OF
HEALTH
INSPIRING COMMUNITY CHANGEMAKERS

DECEMBER 5, 2019 • THE PALACE AT SOMERSET PARK
conference Objectives:

• Learn of ways to partner and collaborate in communities to bring about sustainable change.

• Expand your understanding and knowledge about equity as a business case.

• Hear about inspiring stories and practices that are removing barriers to good health and improving youth outcomes.

• Advance your changemaking skills by translating social determinants of health into policy and practice.

• Network with peers to discover untapped opportunities in your local community.

8:00 a.m.  REGISTRATION, NETWORKING AND BREAKFAST
Guests are welcome to enjoy a continental breakfast and network with their peers from across the state.

8:45 a.m.  OPENING CEREMONIES & WELCOME REMARKS
Darrin Anderson Ph.D., State Program Director, NJ Partnership for Healthy Kids, Executive Director, NJ YMCA State Alliance

9:00 a.m.  Partnering to Uplift a Culture of Health
The Honorable Judy Persichilli, R.N., B.S.N., M.A, New Jersey Commissioner of Health (invited)

9:10 a.m.  A Policy Roadmap to Help All New Jerseyans Live Their Healthiest Lives
Marjorie Paloma, Senior Director, Robert Wood Johnson Foundation (invited)

9:25 a.m.  KEYNOTE SPEAKER
Making the Case and Building Broader Public Support for Equity
Dr. Tiffany Manuel, President and CEO, The Case Made

10:15 a.m.  Q&A

10:25 a.m.  PRESENTATION OF THE CHANGEMAKERS AWARD – LIFETIME ACHIEVEMENT

10:30 a.m.  BREAK

10:45 a.m.  CONCURRENT BREAKOUT SESSIONS

1. A Move Towards Equity: A Prescription to Address Systemic Issues that Affect Health Outcomes
(West Ballroom 1)

Presented by: Michellene Davis, Esq., Executive Vice President, Chief Corporate Affairs Officer, RWJ Barnabas Health

Health Equity is defined as the attainment of the highest level of health for all people. In order to achieve equity, systemic and structural racism must be addressed. Extensive evidence demonstrates that systemic racism has led to the intentional or unintentional creation of policies, practices, and community norms that have resulted in many conditions such as inadequate housing and substandard education that have a direct correlation on health outcomes. The goals of this session are to: (1) understand the historical context of inequity and the policies that have been created as a result; (2) identify the connection between systemic racism and health outcomes, and (3) list ways in which inequities can be addressed.
2. Youth Justice Reform Efforts in New Jersey
(West Ballroom 2)

**Moderated by:** Rosy Arroyo, Camden County Youth Services Commission Administrator and Community Engagement Reentry Coordinator

**Panelists:**
- Timothy Chatten, Assistant Prosecutor, Section Chief, Juvenile Unit, Office of the Camden County Prosecutor
- The Honorable Charles W. Dortch, Jr., P.J.F.P., New Jersey Superior Court, Family Court Division
- Gilberto Velasquez, Vicinage Chief Probation Officer at Superior Court of New Jersey
- Joelle Kenney, Manager of JDAI & System Reform at JJC
- Stacey Gerard, Assistant Chief of Juvenile Supervision, Office of Probation Services

Across New Jersey, a strong consensus has emerged that it is time to embrace a fundamentally different approach to youth who violate the law. There is clear evidence that a system focused on rehabilitation and prevention — not incarceration — yields better results for the youth and public safety. A more humane, child-centered, and effective approach would divert youth from the juvenile justice system; decrease recidivism rates; and ensure that those currently in the system have an opportunity to reunite with their families, re-enter their communities, and develop into productive adults.

Youth Justice New Jersey is a large and growing consortium of research, advocacy, academic, direct services, and grassroots organizations and representatives committed to improving outcomes for youth involved in the justice system.

3. The Benefits, Challenges and Opportunities for CACFP participation in Early Childhood Education Centers in NJ
(2nd Floor - Gatsby)

**Moderated by:** Sue Cornell, NJ YMCA State Alliance

**Panelists:** To be announced

The Child and Adult Care Food Program (CACFP) is a federal program that provides reimbursements for nutritious meals and snacks to eligible children enrolled in participating early care centers. Although this program provides reimbursements for meals served to children, thousands of New Jersey children do not have access to the program. This session will discuss barriers, cultural considerations and actionable solutions to expand this program and other programs so it reaches more young children, giving them the nutrition they need for wellness, healthy growth and development.

4. A Culture of Health for Adolescent Sleep: Exploring Sleep, Media Use, Mental Health, and Advocacy on School Start Times (Salon 2 – 2nd Floor)

**Moderated by:** Marcela Betzer, New Jersey Chapter, American Academy of Pediatrics

**Panelists:**
- Jessica Baxter, Principal at Princeton High School.
- Jessica Levitt, Parent Advocate and Bridgewater NJ Start School Later Leader
- Bert Mandelbaum, M.D., FAAP, Princeton Nassau Pediatrics, P.A., Chairman, Department of Pediatrics, Penn Medicine Princeton Health & School Physician- Montgomery and Hillsborough Townships

Research suggests that after physical activity and nutrition, sleep is the third largest factor affecting our health, and getting the recommended hours of sleep is crucial for individual and public health. Reduced sleep leads to poor mental health, insulin resistance, cardiovascular disease, obesity, car crashes, and a multitude of other problems. Participants will learn about the importance of sleep in promoting a culture of health, and about the connection between sleep and physical as well as mental health throughout the lifespan.

Our panel of experts and advocates will focus on adolescent sleep, which experiences a state of flux for about a decade. Since we now know that sleep shifts in adolescence due to biological factors, early school start times are detrimental to adolescent health during this stage of life. We will discuss the recent momentum in New Jersey as well as nationwide to examine and change school start times for adolescents, advocacy efforts being conducted, and how everyone can play a part in affecting change on this issue.
5. Why ALICE Matters (Lecture Suite – 2nd Floor)

Presented by: Dr. Stephanie Hoopes Halpin, United Way of Northern New Jersey

ALICE, an acronym for Asset Limited, Income Constrained, Employed, represents the growing number of families who are unable to afford the necessities of housing, food, childcare, health care, technology, and transportation.

Through a series of new, standardized measurements, United for ALICE is quantifying the size of the workforce in each state that is struggling financially, and the reasons why. These measurements provide a broader picture of financial insecurity than traditional federal poverty guidelines.

6. Video Showing: Resilience Movie Screening – Two Part Workshop (Salon 1)

Join us for the screening of this important documentary, Resilience.

As the new documentary Resilience reveals, toxic stress can trigger hormones that wreak havoc on the brains and bodies of children, putting them at a greater risk for disease, homelessness, prison time, and early death.

Resilience also chronicles the dawn of a movement that is determined to fight back. Trailblazers in pediatrics, education, and social welfare are using cutting-edge science and field-tested therapies to protect children from the insidious effects of toxic stress. Participants who attend this session are invited to the PM session to explore and discuss the film.

12:00 p.m. BREAK

12:15 p.m. LUNCH AND GENERAL SESSION

The Road to Resilience

Presented by:

Featured on National Public Radio, StoryCorps’ mission is to preserve and share humanity’s stories to build connections between people and create a more just and compassionate world. Hear about their work in “The Road to Resilience” empowering children and families in this very special session you do not want to miss.

1:45 p.m. CONCURRENT WORKSHOPS

1. Census 2020 New Jersey (West Ballroom 1)

Presented by: Peter Chen, Policy Counsel, Advocates for Children of New Jersey

The 2020 Census is coming up in March and mandated by the Constitution to count every living person in the United States. These counts are used to determine how and where federal funds are distributed for the next decade, including programs that support health and well-being such as Medicare, Medicaid, CHIP, SNAP, WIC, and federally qualified health centers. Fewer people counted means fewer dollars for these key programs. Unfortunately, New Jersey has high concentrations of “hard-to-count” residents who are not likely to be counted in the Census. Health care and community service providers are trusted messengers for hard-to-count communities and will play a critical role in ensuring that all New Jersey residents are counted.

2. Resilience Film Discussion (Salon 1)

Led by: Marissa Davis, New Jersey YMCA State Alliance

Attendees who watched the film Resilience in the AM session are invited to a dialog and roundtable to explore and collaborate on changemaking solutions.
3. Housing is Health (Gatsby Suite – 2nd Floor)

Moderated by: Katie Brennan, New Jersey Housing and Mortgage Finance Agency

Panelists:
- Ken Morris, Vice President, St. Joseph’s Hospital
- DeAnna Minus Vincent, VP Social Impact and Community Investment, RWJ Barnabas
- Panelist 3 – pending confirmation

Housing is major determinant of health. The lack of a safe, decent, affordable place to live takes a toll on health. People experiencing homelessness are far more likely to present in the emergency department. Children living in homes with mold, pests, and other asthma triggers are far more likely to present in the emergency room. By addressing housing as a social determinant of health both patient and hospitals are better off. In this session, learn about the innovative partnerships health systems are leading to address everything from asthma to homelessness.

4. Inspiring a Culture of Health – Defining Equity Centered Practices (Library Room – 1st Floor)

Presented by: Kathleen Noonan, CEO, Camden Coalition of Healthcare Providers (CCHP)

The Camden Coalition has worked with thousands of people from the Camden region who are struggling every day with chronic health issues, addiction, mental health challenges, poverty, unemployment, housing instability, child welfare issues, and criminal justice system involvement. In 2016, CCHP launched the National Center for Complex Health and Social Needs to share their experience in Camden with the emerging field of complex care, and highlight the latest complex care innovations and breakthroughs from other communities across the country. CCHP’s work on the ground over the past 12 years has given them a deep understanding of the challenges and barriers that make success difficult, especially around the burdens of discrimination and inequity that were in place long before many of their patients were born. With that in mind, CCHP has continually innovated, moving into new models of care and refining their approach and theory of change based on that experience. Simultaneously, they have worked in parallel at the organizational level to examine and improve their own equity-centered practices as an employer of individuals with diverse backgrounds and experiences. Kathleen will discuss the equity-centered practices of the Coalition as caregivers and program and policy educators and advocates, as well as an employer.

5. Trauma Responsive Policing (Salon 2 – 2nd Floor)

Presented by: Chris Leusner, President-New Jersey State Association of Chiefs of Police, Chief of Police, Middle Township Police Department, Cape May Court House

Introduction by: Diane Hagerman, New Jersey Health Initiatives

This session will cover practices Police Departments and their community partners can institute to reduce the impact of Adverse Childhood Experiences (ACEs) in their respective communities. The session will include an overview of the Handle With Care program and resources prepared by the International Association of Chiefs of Police and Yale Childhood Development Center to assist Police Departments in effectively responding to calls for service involving youth. Learn about the extensive work of the Cape Regional Wellness Alliance, a coalition of cross sector partners in Cape May County including education, business, healthcare, mental health, law enforcement and social service providers, and their comprehensive changemaking strategies.


Moderator: Marjorie Paloma, Senior Director, Executive Office, Robert Wood Johnson Foundation

Panelist: Margaret Koller, Center for State Health Policy, Rutgers University

The Robert Wood Johnson Foundation, Rutgers Center for State Health Policy, and the John J. Heldrich Center for Workforce Development collaborated to identify policy and practice changes to help ensure that everyone in New Jersey has the opportunity for better health, no matter who they are or where they live. The report is informed by input from experts and stakeholders from across the state and details priority areas for action, recommended policy options, and the likely impacts on health equity. The places where we live, learn, work, and play have an even greater impact on our well-being than health care, and the report touches on many sectors of our society: education, housing, transportation, and labor.

3:00 p.m. – ADJOURN
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