BREAKOUT SESSIONS
(descriptions as of 12/16/15; actual content may vary slightly)

Breakout 1 (10:15-11 am)

1A Building Bridges, Uniting Communities, Serving All
Today’s world presents the Y with a unique opportunity - to step forward as an intentional and effective bridge builder - engaging and connecting individuals, families and communities from diverse and often divergent perspectives, backgrounds and walks of life. From communities of diverse abilities, to the LGBTQ community, newcomer/immigrants and the diverse generations we serve every day, the Y has a charge of identifying and addressing the most pressing social issues of our time. This requires knowledgeable, inclusive and global-minded leadership, and the ability to advance diversity, inclusion & global (DIG) work towards both mission and business benefit. Join an interactive discussion highlighting New Jersey Y DIG leaders and Y-USA! This is one of the most important conversations of our time. **Presenter:** Chad Nico Hiu, National Specialist for Diversity and Inclusion - YMCA of the USA

1B Corporate Social Responsibility Initiatives
Learn from top Social Responsibility champions of New Jersey corporations. What are the priorities? How to sustain? Evaluation for effectiveness? How do partnerships thrive? Bring your questions and learn from the best. **Panelists:** CECP, J&J, Campbell Soup Company

1C Building Partnerships and Expanding Your Mission with Togetherhood
Transform your Y with the YMCA of the USA’s signature program for Social Responsibility, TOGETHERHOOD®. Learn how this member-led community service program can help you expand your capacity to grow your mission while building new community partnerships. A program overview will be shared along with practical tips from the local Y perspective on how to successfully implement the program. A panel of Y staff and volunteers who have completed projects in their communities will offer specific examples of how the program can create significant impact on your members, your community, and your Y operations. **Panelists:** Hunterdon County YMCA, The Community YMCA, JBJ Soul Kitchen, YMCA of Burlington & Camden Counties

1D America’s Grow-A-Row
America’s Grow-A-Row started in 2002 with a small garden plot and a single volunteer – Chip Paillex. After seeing a plea from the Flemington Food Pantry requesting that any gardeners donate excess produce, Chip and his daughter Kyra, who was four years old at the time, cultivated their own garden and donated about 120 pounds of produce that year. From these humble beginnings, they have grown into an organization that has donated over 3.7 million pounds of produce in 12 years through their active participation of more than 4,000 volunteers! Come meet this CNN hero who has turned a passion into a profession and learn how your Y can partner with America’s Grow-A-Row! **Presenter:** Chip Paillex, President and Founder-America’s Grow-A-Row

1E Gallery Walk Highlights - Social Services
Gallery Walk presenters will provide a deeper dive into their social responsibility initiative. Learn how you can start in your organization. Bring your questions! **Panelists:** Realizing Educational and Career Hopes (REACH) and Communities in Crisis
Breakout 2 (12:30-1:15 pm)

2A Teamwork Makes the Dream Work
This workshop will introduce the framework needed to create Community Assets. We will listen and communicate with a panel consisting of an internal YMCA Employee and external YMCA Community Partner. We will put a human touch to the designs of work already created, while understanding the dynamics of what it takes to collaborate within our community. **Panelists:** Gateway Family YMCA, Campbell Soup Company, New Jersey Partnership for Healthy Kids

2B The Eyes of Foundations: What Are They Looking For
Have you ever wondered why one program gets funded but yours does not? Three foundations will discuss what they look for when funding programs, their current focus in funding, and why social responsibility is important to them. **Panelists:** Verizon Foundation, First Nonprofit Foundation, Princeton Area Community Foundation

2C New and Innovative Ways NJ YMCAs are Working Together
Learn about three groundbreaking initiatives New Jersey YMCAs are engaged in: A Mental Health First Aid Pilot Project, the 7th Grade Initiative, and the New Jersey Healthy Communities Network. Hear how the New Jersey Alliance of YMCAs is working together to create impact across the State and how your Y can get involved. **Panelists:** Westfield Area YMCA, Somerset County YMCA, Partners in Health Foundation

2D SNUG: Creating Safer and Healthier Communities
Project SNUG (Guns spelled backward), also known as Cure Violence, stops the spread of violence in communities by using evidenced based, harm reduction methods and strategies associated with disease control – detecting and interrupting conflicts, identifying and treating the highest risk individuals, and changing social norms. A team comprised of formerly incarcerated professionals with “street credibility” serve as outreach workers, violence interrupters and case managers and life coaches to our communities most violent and challenged youth. Since SNUG/CURE Violence’s launch in 2010 Yonkers has experienced an 84% reduction in homicides, shootings and violent crimes. We are working with our community partners to create a Safe, Healthy and Thriving Community. Today, the SNUG Program has expanded to include employment training and placement, food distribution, afterschool feeding sites and many other community strengthening programs. **Presenter:** Hanif Walker, Cure Violence Outreach Supervisor-Yonkers Family YMCA

2E Gallery Walk Highlights - Advocacy
Gallery Walk presenters will provide a deeper dive into their social responsibility initiative. Learn how you can start in your organization. Bring your questions! **Panelists:** Complete Streets and Shape Up Elizabeth
Breakout 3 (2:00-2:45 pm)

3A Model of Collective Impact: The Myths and the Realities
Explore the Collective Impact approach to socially responsible initiatives and discuss what distinguishes it from other types of community partnerships and collaborations. Hear about real life Collective Impact experiences and learn about the Mission Impact Council in the Twin Cities, a Council that convenes diverse organizations and communities that develop innovative, community-based solutions to change life opportunities for urban and underserved youth. **Presenter:** Dr. Hedy Lemar Walls, Vice President of Social Responsibility-YMCA of the Twin Cities

3B Telling the Story of Your Social Responsibility Initiatives
Learn the recipe for telling a meaningful story. Recognize which stories grab hearts and change minds and understand how to unfold the story in a way that captivates the listener. This session will help social responsibility at your Y go viral! **Presenter:** Jorge Perez, Vice President of Youth Development, Family Enrichment & Social Responsibility-YMCA of the USA

3C Sustainability for Your Programs: How to Make the Case for Support
The Beatles had the faith that with intention, smarts and a common purpose, solutions can be found. At this session, panelists will explore and discuss how YMCAs with innovative and relevant programs can create a funding model that is sustainable and successful. Regardless of budget size, where there is a will, there is a way. **Panelists:** YMCA of Greater New York, Princeton Family YMCA

3D Getting Your Board on Board
How to incorporate social responsibility into your strategic planning process? Using the Real-Time Strategic Planning Process, many Ys are able to incorporate social responsibility throughout their new strategic plan. Starting with the YUSA strategic plan and identified issues, local Ys are examining their local communities and developing a strategic plan which addresses the issues of most concern. During the session, key leaders from the Summit Area YMCA will share their recent successes in the strategic planning process. **Panelists:** Summit Area YMCA, YMCA of the USA

3E Community Health Equity (RWJF)
Health inequities mean that some people have a better chance of being healthy than others. Explore how we can approach developing a healthier New Jersey. **Presenter:** Bob Atkins, Director-New Jersey Health Initiatives

3F Gallery Walk Highlights - Partnering
Gallery Walk presenters will provide a deeper dive into their social responsibility initiative. Learn how you can start in your organization. Bring your questions! **Panelists:** New Century Education Foundation and Camp Brightfeathers