



Horizon Blue Cross Blue Shield of New Jersey

[HorizonBlue.com/YMCA](https://HorizonBlue.com/YMCA)

**Redeem your FREE  
YMCA membership today!**

**Please see the other side of this card to learn more.**

The YMCA is offering Horizon Blue Cross Blue Shield of New Jersey members a FREE, one-month membership at the many participating YMCAs throughout New Jersey. The *Gateway Family Membership* is designed to provide families who are new to the YMCA access to a full array of services and many health and wellness programs. The YMCAs welcome men, women and children in an environment that nurtures positive values.

## Here's how ...

To redeem your free, one-month membership, simply present this card, your Horizon BCBSNJ ID card and a picture ID to a participating YMCA staff person.

### Your membership includes:

- A complete tour of the facility and fitness equipment, including all YMCA amenities.
- A fitness assessment and orientation, conducted by a YMCA staff person.
- A reciprocity program that allows you access to any of the participating YMCAs in New Jersey.

For more information or to find the participating YMCA facility closest to you, visit [HorizonBlue.com/YMCA](http://HorizonBlue.com/YMCA).

And once you've joined the YMCA, don't forget to share your experiences with the **CaféWell Community**, so your online friends can learn about this opportunity as well. For more information about **CaféWell**, visit [Horizon.CafeWell.com](http://Horizon.CafeWell.com).

**Note:** The *Gateway Family Membership* can be converted to a full-family, privileged membership at the conclusion of the free one-month membership. Financial aid is available to participants who qualify for assistance in converting their membership.

This offer is available to Horizon BCBSNJ members and family members who have not had a YMCA membership within the past year. This offer can be used at one participating YMCA and cannot be combined with other YMCA offers or discounts.

**Offer valid through December 31, 2014.**



Horizon Blue Cross Blue Shield of New Jersey has joined active users on Facebook® with our own corporate page, [facebook.com/HorizonBCBSNJ](http://facebook.com/HorizonBCBSNJ).

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