



2010

On behalf of the New Jersey YMCA State Alliance, please consider a sponsorship in support of the 10th Annual New Jersey YMCA State Alliance Annual Dinner. The dinner will be held on Thursday, October 7, 2010 at Forsgate Country Club in Jamesburg, NJ.

The event is a volunteer showcase for the 42 YMCA associations in New Jersey offering an opportunity to recognize youth volunteers from throughout the state. Statewide programs and initiatives including New Jersey Partnership for Healthy Kids, Youth and Government, and Resident Camping will also be profiled. In the past we have had over 300 attendees including YMCA CEOs and staff, plus volunteers and partners.

The New Jersey YMCA State Alliance Public Policy committee also takes this event opportunity to acknowledge corporations, public officials, and our YMCA leadership that exemplifies the YMCA core values of caring, honesty, responsibility and respect.

The Spirit of the YMCA award is presented to a statewide leader with a passion for building healthy lives in spirit, mind and body. The Friend of the YMCA award is presented to a legislative partner in building strong kids, strong families and strong communities.

This year our honorees include:

Spirit of the YMCA	Christopher J. Daggett, President and CEO, The Geraldine R. Dodge Foundation
Friend of the YMCA	Assemblyman Patrick J. Diegnan Jr. (D), District 18

Please review the attached sponsorship opportunities. If you have any questions, please contact me at 908-236-7879 or Anita Bennison at the New Jersey YMCA State Alliance at anita.bennison@ymca.net or 609-278-9622. Thank you for your consideration and continued support of the YMCA mission of building strong kids, families and communities.

Sincerely,

Bruce

Bruce Black
Chief Executive Officer
Hunterdon County YMCA
Incoming Chairman, New Jersey YMCA State Alliance
908-236-7879 / bblack@hcymca.com



2010 New Jersey YMCA State Alliance Dinner – October 7, 2010 Sponsorship Opportunities

Gold Level • Presenting Sponsor **\$5000.00**

- Full Page Ad – Back Cover (8" w x 11" h, black and white) in program brochure to be distributed to all attendees
- Photo opportunities during the event with YMCA key leaders and dignitaries
- Presenting Sponsor Recognition in pre and post event press releases
- Six dinner seats
- Two draped 6' tables and four chairs for exhibiting during the event

Silver Level • Event Sponsor **\$3000.00**

- Full Page Ad (8" w x 11" h, black and white) in program brochure to be distributed to all attendees
- Event Sponsor Recognition in pre and post event press releases
- Four dinner seats
- One draped 6' table and two chairs for exhibiting during the event

Bronze Level • Exhibitor Sponsor **\$1000.00**

- Half Page Ad (8" w x 5.5" h, black and white) in program brochure distributed to all attendees
- Two dinner seats
- One draped 6' table and two chairs for exhibiting during the event

Ad Sponsor **\$300.00**

- Quarter Page Ad (4" w x 5.5" h, black and white) in program brochure distributed to all attendees

Sponsorship Commitment

Contact Name: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Local YMCA Contact (if any): _____

Email: _____ Phone: _____

Checks Payable to: New Jersey State YMCA Alliance
Mail to: New Jersey YMCA State Alliance - Annual Dinner
425 Greenwood Avenue, Trenton, NJ 08609

Deadline: Sponsorship payments and ad copy due no later than **Wednesday, September 1, 2010**

Questions? Contact Anita Bennison at anita.bennison@ymca.net or 609-278-9622